

Lenovo® recommends Windows® 7 Professional.

**lenovo**® **FOR**  
**THOSE**  
**WHO DO.**

## THE LENOVO® THINKSTATION® E30 WORKSTATION

**POWERFUL. CERTIFIED. MANAGEABLE.**



### WHEN TO SELL

Best suited for enterprise users who need:

- Entry-level workstation performance for manufacturing, digital design.
- Desktop-level pricing.
- Superior network manageability.
- ISV certified reliability and performance.
- An environmentally-friendly workstation.

### WHO TO SELL TO

Large enterprises, SMB, and individual users in:

- Computer-aided design
- Digital content creation
- Academics
- Advertising
- Finance
- Manufacturing
- Media



### LENOVO ENHANCED EXPERIENCE FOR WINDOWS® 7. FAST. SECURE. BUILT FOR BUSINESS.

Discover a better way of doing business with the new Lenovo Enhanced Experience for Windows® 7 on Think PCs. Faster, more durable and greener Think PCs are optimized for Windows® 7 to deliver improved ease of use. It enhances productivity and foolproof security that your business cannot do without.



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### HIGH-END PERFORMANCE, AFFORDABLE PRICE POINT

- The latest Intel® Xeon® E3 processors offer superior performance.
- Genuine Windows® 7 Professional.
- The latest NVIDIA® Quadro® and NVS graphics cards deliver superior graphics capabilities.
- The ThinkStation E30 is priced starting at USD 600, which is similar to a desktop offering.

### ENHANCED SECURITY

- Error Correcting Code (ECC) memory to reduce the possibility of system failure.
- Self-encrypting drives and Hardware Password Manager for added security.
- Rescue and Recovery for file restoration, data protection, and encrypted backups.



### ECO-FRIENDLY WORKSTATION

- The ThinkStation E30 uses 65% post-consumer recycled content.
- The ThinkStation E30 is certified by:
  - > 80 PLUS (Bronze Certification) – 85% efficient power supply.
  - > GREENGUARD – the ThinkStation E30 preserves indoor air quality with low chemical and particle emissions.
  - > EPEAT (Gold Certification) – reduced toxic material, greenhouse gas emissions, and electricity consumption.
  - > TCO Certification – low noise and radiation levels, and minimal environmental impact.

### SUPERIOR DESIGN VALUES

- Ergonomic front and rear handles make the ThinkStation E30 easy to carry.
- Illuminated input and output icons offer easy connectivity.
- Icons and ports are angled upwards, to easily access them when the CPU is kept under the desk.
- Tool-less HDD and ODD cages make maintenance easier.
- Tool-less graphics card removal allows for quicker upgrades and repairs.

### SERVICE OFFERINGS

#### BASE WARRANTY

- 3 years

#### UPGRADE OPTIONS

- 3-year onsite service 9 x 5 with 4-hour average response<sup>1</sup>
- 3-year onsite service 24 x 7 with 4-hour average response<sup>1</sup>
- 4-year onsite service 9 x 5 NBD<sup>2</sup>
- 4-year onsite service 9 x 5 with 4-hour average response<sup>1</sup>
- 4-year onsite service 24 x 7 with 4-hour average response<sup>1</sup>

<sup>1</sup> 4-Hour response is available in select countries only:  
US, Canada, Japan and Singapore. Malaysia, Philippines and Indonesia have 9 x 5 x 4 response.  
<sup>2</sup> Next Business Day

#### POST WARRANTY

- 1-year onsite service 9 x 5 NBD<sup>2</sup>
- 2-year onsite service 9 x 5 NBD<sup>2</sup>
- 1-year onsite service 9 x 5 with 4-hour average response<sup>1</sup>
- 2-year onsite service 9 x 5 with 4-hour average response<sup>1</sup>
- 1-year onsite service 24 x 7
- 2-year onsite service 24 x 7

#### VALUE-ADDED SERVICES

- Online Data Backup (OLDB)
- ThinkPlus® Priority Support
- Non-Return Hard Drive Service
- 3-year onsite service + Hard Drive Retention



THE LENOVO® THINKSTATION® E30 WORKSTATION

## KEY DIFFERENTIATORS

### COMPARISON WITH COMPETITORS

- FPO

### INTRA-SERIES POSITIONING

Compared to the ThinkStation D20/C20/C20X/S20:

The ThinkStation E30 is designed:

- For customers who need entry-level workstation performance at desktop price points.
- Features Intel® vPro™ technology
- Less-expandable and less powerful than other workstation products.



## CUSTOMER NEEDS AND OUR SOLUTIONS

### Customers need the superior performance of a workstation at an affordable price

- The latest Intel® Xeon® processors offer quad-core speeds as high as 3.5 GHz.
- Genuine Windows® 7 Professional.
- A new generation of ISV-certified Intel HD Graphics for select CPUs, driving entry-class professional performance at no extra cost!
- NVIDIA® Quadro® and NVS discrete graphics offer support for up to four monitors and up to 5x faster performance compared to previous graphics solutions.
- Lenovo® Enhanced Experience for Windows® 7 offers faster start-up and shut-down times.
- Data transfers are faster with SATA III HDDs and USB 3.0 support.
- Starting at USD 600, the ThinkStation E30 offers excellent value.

### Customers need a workstation with superior manageability

- The ThinkStation E30 includes Intel® vPro™ with AMT 7.
- This includes standard manageability features, as well as Access Monitor, Host-based Setup, KVM Remote Control, Fast Call for Help, Remote Scheduled Maintenance, and PC Alarm Clock.

### Customers need ISV certified performance and reliability

- The ThinkStation E30 is certified by multiple leading ISVs, ensuring maximum performance and reliability.
- The certification also allows support from the ISVs if software operational issues occur.
- The ISV certifications on the ThinkStation E30 include AutoCAD, Adobe, Inventor, SolidWorks, and SolidEdge.

 [WWW.LENOVOPARTNERNETWORK.COM](http://WWW.LENOVOPARTNERNETWORK.COM)

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