



Windows®. Life without Walls™.
Lenovo® recommends Windows 7.

THINKPAD
EDGE 14" AND 15"
LAPTOPS



DESIGNED FOR SIMPLIFIED SOPHISTICATION

THE LENOVO® THINKPAD® EDGE 14"/15" NOTEBOOK

WHEN TO SELL

Ideal for Businesses that Require Ultimate Usability in an Elegant Design.

The ThinkPad Edge 14"/15" offers:

- High-performance Intel® Core™ processors
- Preloaded Genuine Windows® 7 Operating System
- 4.5 hours of battery life
- Stylish design with three color options
- Stay connected everywhere you work with multiple connectivity options
- Lightweight - Edge 14" weighs just 5.1 lbs
- Rich multimedia features including HDMI and HD Audio
- Competitively priced notebooks

WHO TO SELL TO

Target Segment

The Lenovo ThinkPad Edge is specifically designed for Small and Medium Businesses

WHAT WE OFFER

Salient Features

High-performance processors

- Intel® Core™ i3-330M/350M
- Intel® Celeron® P4500 HM55

Preloaded Operating Systems

- Genuine Windows® 7 Home Basic (32-bit) (for Latin America only)
- Genuine Windows® 7 Home Premium (32-bit)
- Genuine Windows® 7 Professional (32-bit)
- Genuine Windows® 7 Home Premium (64-bit)
- Genuine Windows® 7 Professional (64-bit)

4 GB maximum (2 x 2 GB) memory

- DDR3 1066 MHz

Design

- Progressive Design with 3 exciting colors; Midnight Black — Gloss, Midnight Black — Smooth and Heatwave Red — Gloss

Dimensions

- 344 x 233 x 32.8 – 39.0mm (14") and 380 x 247 x 33.8 – 39.5mm (15")

Hard Disk Drives with Active Protection System to protect data

- 250 GB HDD 5400 RPM
- 320 GB / 500 GB HDD 7200 RPM

Enhanced multimedia experience with

- 16:9 HD display
- High Definition Multimedia Interface (HDMI) port
- Low-light sensitive webcam
- HD audio and stereo speakers
- Built-in digital microphone

Display

- 14.0 / 15.6" Widescreen 1366x768 HD LED back-lit display

Weight

- Edge 14": 2.32 kg (5.1 lbs) w/6 cell
- Edge 15": 2.56 kg (5.6 lbs) w/6 cell

Battery

- 6 cell 2.2Ah (4.5 hrs)*

Keyboard

- New ThinkPad contemporary style spill-resistant, 6-row keyboard
- UltraNav™ TrackPoint® and multi-gesture touchpad

Wireless Connectivity

- Convenient mobility with multiple wireless connectivity options

WLAN and WWAN (optional)

- Intel® 802.11 n (1 x 2)
- Intel® 802.11 n + WiMax (2 x 2)
- WWAN (optional) — Qualcomm Gobi™ 2000 with GPS (AT&T and Verizon in US)

Green computing initiative

- EPEAT® Gold
- RoHS
- ENERGY STAR® 5.0
- 100% recycled and recyclable packaging
- Non-toxic inks

THINKPAD EDGE 14"/15" – TOP REASONS TO OWN

- PROGRESSIVE DESIGN
- EASY TO USE
- TRUSTED RELIABILITY
- AFFORDABLY PRICED



LENOVO ENHANCED EXPERIENCE

FOR WINDOWS® 7.

FAST. SECURE. BUILT FOR BUSINESS.

Discover a better way of doing business with the new Lenovo Enhanced Experience for Windows® 7 on Think-branded PCs. Faster, more durable and greener Think-branded PCs are optimized for Windows® 7 to deliver improved ease of use. It enhances productivity and foolproof security that your business cannot do without.

lenovo

THERE'S MORE THINKING IN A

ThinkPad Edge



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SERVICE OFFERINGS

THINKPLUS™ SUPPORT

Lowers overall IT support costs, reduces unbudgeted support and repair expenses

- Base Warranty Service: Provides Lenovo® standard award-winning service and support
- ThinkPlus Warranty Extension and Upgrade: Protects investment and increases productivity with the enhanced service-level upgrade and term extension
- ThinkPlus Priority Support: Provides technical support for the business — increases helpdesk productivity with 24x7 advanced-level technical support and Service Call Tracking tools

KEY DIFFERENTIATORS

COMPARISON WITH COMPETITORS

Comparison with Dell Vostro 1520/1420

The ThinkPad Edge 14"/15" offers:

- Better connectivity options, including wireless N and Gobi WWAN
- HD LED displays with higher resolution camera
- Spill-resistant keyboard with Trackpoint® and Multi-gesture touchpad
- High performance DDR3 memory

Comparison with HP ProBook 4420s/4520s

The ThinkPad Edge 14"/15" offers:

- Stylish design in 3 colors
- Superior wireless connectivity options, including WiMAX (opt.)
- Low-light sensitive webcam
- Additional security features including password manager software

INTRA-SERIES POSITIONING

Comparison with the ThinkPad X100e

The ThinkPad Edge 14"/15" offers:

- Higher performance with Intel®-based processors
- A larger display
- Integrated optical drive

Comparison with the Thinkpad Edge 13"

The ThinkPad 14"/15" offers:

- Latest Intel® Core™ processors
- Wider viewing area
- Additional connectivity ports
- Integrated optical drive
- Optional Fingerprint reader
- Digital stereo microphones

Comparison with the ThinkPad SL410/510

The ThinkPad Edge 14"/15" offers:

- Choice of latest Intel® Core™ processors
- A new stylish design
- New keyboard layout

THINKPLUS™ PROTECTION

Protects PCs and data from the unexpected — saves money, reduces hassles and offers peace-of-mind

- Hard Disk Drive Retention: Allows customers to retain the hard drive if it fails and thus protects data from falling into the wrong hands
- ThinkPad® Protection (TPP): Includes repair of accidental damage, drops or spills not covered by warranty

CUSTOMER NEEDS AND OUR SOLUTIONS

Customers want to project a professional and sophisticated image

Lenovo's ThinkPad series has led business PC innovation for the last 17 years. ThinkPad Edge 14"/15" is the latest addition to the ThinkPad line, which:

- Comes with an elegant, new design that is clean and clutter-free
- Offers a choice of 3 colors; Midnight Black — Gloss, Midnight Black — Smooth and Heatwave Red — Gloss

Customers need minimum PC downtime

Lenovo's ThinkPad Edge 14"/15" is a part of the legendary ThinkPad family, which is known for its reliability. PC downtime and total cost of ownership is minimized with the help of the following tools:

- ThinkVantage® Rescue and Recovery® 4.2
- Active Protection System™
- Spill-resistant keyboard
- Norton® AntiVirus

Customers need enhanced productivity

The ThinkPad Edge 14"/15" notebook, with high-performance processors (Intel®), is designed with ease-of-use features that enhance productivity, including:

- New spill-resistant keyboard design
- User-friendly navigation, with choice of TrackPoint® or multi-gesture touchpad
- Superior wireless connectivity options (802.11n, Wi-Fi, Gigabit Ethernet, Bluetooth®, Gobi, WWAN and WiMax)
- Good battery life - up to 4.5 hours with 6 cell
- Password Manager and optional fingerprint reader

Customers need an affordable notebook

ThinkPad Edge 14"/15" is attractively priced from USD \$599

* The ThinkPad Edge and ThinkPad SL series do not support batteries that are not genuine Lenovo-made or authorized. These systems will continue to boot, but may not charge unauthorized batteries. Warning: Lenovo has no responsibility for the performance or safety of unauthorized batteries and provides no warranties for failures or damage arising out of their use.

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THERE'S MORE THINKING IN A **ThinkPad** Edge